

crowdstack.

PROMOTER SUPPLIER AGREEMENT

Complete agreement • Version 1.0

COMPANY	Sentient Labs L.L.C-FZ
REGISTERED OFFICE	Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, U.A.E.
PLATFORM	Crowdstack
EFFECTIVE DATE	The date on which the Supplier accepts this Agreement electronically

REVIEW STATUS

This is a complete operational agreement, prepared for review before publication. It must not be activated for supplier acceptance until Sentient Labs has approved the final text, confirmed the immutable hosted URL and completed any UAE legal review it considers necessary.

Prepared 30 July 2026

CROWDSTACK PROMOTER SUPPLIER AGREEMENT

Version 1.0

This Promoter Supplier Agreement (the “Agreement”) is entered into between Sentient Labs L.L.C-FZ, a company established in Dubai, United Arab Emirates, with its registered office at Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, U.A.E. (“Crowdstack”, “we”, “us” or “our”), and the individual or legal entity identified in the Crowdstack supplier account that accepts this Agreement (“Supplier”, “you” or “your”).

By selecting the acceptance checkbox or button, you confirm that you have read and understood this Agreement, have authority to enter into it, and agree to be legally bound by it. If you accept on behalf of an entity, “Supplier” means that entity and you warrant that you are authorised to bind it.

1. Definitions and interpretation

Account: the personal Crowdstack account through which the Supplier accesses the Platform.

Approved Performance Statement: the final statement issued by Crowdstack after closeout showing the Verified Results, adjustments, applicable Supplier Fees and supporting attribution evidence for an Engagement.

Business Day: a day other than Saturday, Sunday or an official public holiday in Dubai, United Arab Emirates.

Campaign Order: the electronic order presented in the Platform for a specific Engagement, including the Event, Services, Territory, term, rate, currency, measurement basis and any special conditions.

Confidential Information: all non-public commercial, technical, financial, operational, security, guest, organiser and campaign information disclosed by or on behalf of a party, including rates, earnings, payout data and attribution data.

Engagement: a Campaign Order accepted by the Supplier and Crowdstack for the provision of Services in connection with an Event.

Event: the event identified in a Campaign Order.

Guest Data: personal data relating to a guest, invitee, attendee or prospective attendee that is made available through Crowdstack or collected for an Engagement.

Platform: Crowdstack’s websites, mobile experiences, applications, APIs, links, dashboards and associated services.

Services: the lawful promotion, referral, audience-development and related services described in an accepted Campaign Order.

Supplier Content: content, names, images, handles, links, copy, media or other materials supplied or authorised by the Supplier.

Supplier Fees: the amounts payable to the Supplier for an Engagement under the applicable Campaign Order and this Agreement.

Territory: the country or countries in which the Supplier is authorised under a Campaign Order to perform the Services.

Verified Result: a registration, verified guest arrival, fixed deliverable, qualified action or other performance outcome accepted by Crowdstack under clause 6 and the applicable Campaign Order.

Headings are for convenience only. “Including” means “including without limitation”. References to laws include amendments and replacements. If this Agreement conflicts with a Campaign Order, the Campaign Order controls only for the commercial particulars of that Engagement; this Agreement controls all other matters.

2. Eligibility and supplier profile

2.1 Eligibility. You must be at least 18 years old, have legal capacity to contract, and be lawfully permitted to provide the Services in every Territory in which you accept an Engagement.

2.2 Accurate information. You must provide complete, accurate and current identity, address, residence, tax-residence, contact, service-country, tax and payout information, and promptly update it when it changes.

2.3 Entity suppliers. If the Supplier is an entity, the Account holder must identify the entity’s legal name and registration details and remain authorised to act for it.

2.4 Approval is discretionary. Creation of an Account or supplier profile does not guarantee approval, access to Engagements or any minimum amount of work. Crowdstack may limit supported countries, currencies, payout methods or categories based on legal, provider, fraud, sanctions or operational risk.

3. Appointment and independent supplier relationship

3.1 Appointment. Crowdstack may offer Engagements to the Supplier from time to time. An Engagement begins only when the Supplier accepts the Campaign Order in the Platform and Crowdstack confirms it.

3.2 Independent business. The Supplier performs the Services as an independent contractor and not as an employee, worker, agent, partner, fiduciary, franchisee or representative of Crowdstack, an organiser, a venue or an Event. Nothing creates an employment relationship or entitlement to salary, leave, benefits, pension, insurance, severance or minimum work.

3.3 Control of work. Subject to the Campaign Order, law, venue rules and this Agreement, the Supplier controls the lawful manner, time and means of performing the Services, supplies their own equipment and bears their own ordinary business expenses.

3.4 No authority. The Supplier has no authority to bind Crowdstack, an organiser or venue; make promises on their behalf; collect money for them; alter event terms; or represent that the Supplier has such authority.

3.5 Non-exclusive. The relationship is non-exclusive. The Supplier may provide services to others, including competing events, provided this does not misuse Confidential Information, breach an accepted Engagement or create a disclosed conflict.

3.6 Sub-promoters. The Supplier may not delegate, subcontract or appoint sub-promoters under an Engagement unless each person has their own approved Crowdstack supplier profile and has been separately approved for that Engagement. The Supplier remains responsible for anyone acting on their behalf.

4. Campaign Orders and Engagements

4.1 Offer and acceptance. Each Campaign Order is a separate offer. The Supplier may accept or decline it. Acceptance is electronic and creates a binding Engagement incorporating this Agreement.

4.2 Campaign particulars. The Campaign Order will identify, as applicable, the Event, Territory, campaign period, Services, permitted channels, fee basis, rate, currency, caps, thresholds, bonuses, exclusions, required disclosures and special conditions.

4.3 No minimum. Crowdstack does not guarantee impressions, registrations, arrivals, earnings, recurring Engagements or exclusivity.

4.4 Changes. A material change to rate, measurement basis, Territory or deliverables requires the Supplier's electronic acceptance. Crowdstack may make reasonable operational changes that do not reduce the agreed rate or materially expand the Services.

4.5 Self-promotion. A person who is also a member of the organiser workspace for an Event is not eligible for an external Supplier payable for that Event unless Crowdstack expressly approves a genuine arm's-length Engagement in writing. Ordinary organiser links do not generate Supplier Fees.

5. Services and performance standards

5.1 Professional performance. The Supplier must perform the Services diligently, professionally, safely and in good faith, in accordance with the Campaign Order, applicable laws, channel rules, venue rules and reasonable written brand or campaign guidance.

5.2 Lawful promotion. The Supplier must not use spam, unlawful bulk messaging, harassment, intimidation, discrimination, misleading scarcity, false claims, impersonation, fake endorsements, undisclosed prohibited incentives or any illegal or deceptive practice.

5.3 Accurate information. The Supplier may use only current Event details and approved materials and must not misstate prices, inclusions, guest-list conditions, age restrictions, capacity, entry rights, line-up, timing, refunds, safety or venue policies.

5.4 Referral integrity. The Supplier must not create or procure fake, duplicate, self-generated or collusive registrations or arrivals; pay guests solely to trigger a fee without genuine attendance intent; manipulate links, devices, identities or timestamps; or claim results generated by another promoter.

5.5 No collection of guest money. Unless a Campaign Order expressly authorises a supported Crowdstack payment flow, the Supplier must not collect ticket, table, deposit, campaign or guest-list money on behalf of Crowdstack, an organiser, venue or Event.

5.6 Required disclosure. Where law, advertising standards or a platform's rules require disclosure of a paid, sponsored or commercial relationship, the Supplier must make a clear and timely disclosure. Nothing in this Agreement requires concealment of a relationship that must legally be disclosed.

6. Attribution, verification and closeout

6.1 Platform evidence. Crowdstack records referral codes, registration records, authenticated guest accounts, QR credentials, check-in events, timestamps, device and security signals, reversals and authorised manual adjustments. Those records are the primary evidence for calculating Verified Results, subject to correction for demonstrated error.

6.2 Single attribution. A guest result may be attributed to only one Supplier for an Event. Unless the Campaign Order states a different rule, attribution is fixed when the guest first completes a valid registration through an accepted Supplier link and is not changed by later ordinary sharing. Crowdstack may correct attribution where there is clear evidence of error, fraud or an unauthorised override.

6.3 Verified arrivals. Where payment is based on arrival, a result counts only when a unique eligible guest is checked in for the Event through the authorised door system or an approved manual exception with an auditable actor, time and reason.

6.4 Exclusions. Crowdstack may exclude duplicates, test records, cancelled or reversed check-ins, staff or organiser accounts, ineligible ages, blocked guests, fraudulent or collusive activity, results outside the campaign period or Territory, results exceeding an agreed cap, and results that do not satisfy the Campaign Order.

6.5 Estimated amounts. Live dashboards and pre-closeout amounts are estimates only. No amount becomes payable until Crowdstack completes closeout and issues an Approved Performance Statement.

6.6 Closeout and dispute window. Crowdstack will use reasonable efforts to issue the Approved Performance Statement within 10 Business Days after the Event or the end of the campaign period. The Supplier must raise a reasoned dispute with available evidence within 7 calendar days after the statement is made available. Undisputed lines may proceed while a disputed line is reviewed.

6.7 Correction. Crowdstack may correct a statement for clerical, system, duplicate, fraud or evidence errors. A post-payment correction must be documented and handled by an additional payment or a separately recorded recovery or offset under clause 7.8; paid records will not be silently altered.

7. Supplier Fees, invoices and payment

7.1 Fee basis. Supplier Fees are calculated using the rate, currency, measurement basis, caps, thresholds and bonuses in the Campaign Order and the Verified Results in the Approved Performance Statement.

7.2 Principal obligation. Crowdstack purchases the Services as principal and is responsible for approved Supplier Fees under this Agreement. Supplier payment is not a transfer of money held by Crowdstack for an organiser, is not a wallet balance and is not contingent on Crowdstack collecting the corresponding campaign charge from the organiser.

7.3 Invoice. After receiving an Approved Performance Statement, the Supplier must submit a valid invoice through the Platform or another approved channel. The invoice must meet Schedule 2, applicable tax law and the statement. Crowdstack may reject or request correction of an incomplete, duplicate, inaccurate or non-compliant invoice.

7.4 Payment timing. Crowdstack will pay an undisputed approved invoice within 30 calendar days after the later of: (a) invoice approval; and (b) completion of required identity, sanctions, tax and payout-destination checks. If a compliance hold is required, Crowdstack will notify the Supplier unless prohibited by law.

7.5 Payment method. Payment will be made through a supported business-payment provider or another method selected by Crowdstack to the approved destination in the Supplier's legal name. Payment is complete when Crowdstack's provider confirms successful settlement to that destination.

7.6 Currency and conversion. If payment requires conversion, the Platform or provider will disclose the conversion currency and available rate or fee before payout where practicable. Crowdstack will not silently deduct processor, foreign-exchange or payout fees from Supplier Fees unless the Campaign Order or payout confirmation clearly disclosed that deduction.

7.7 Disputed amount. Crowdstack may withhold only the portion reasonably disputed or subject to a lawful compliance hold and will pay the undisputed balance on time.

7.8 Overpayment and set-off. If Crowdstack makes a demonstrable duplicate or erroneous payment, or pays an amount generated by fraud or material breach, the Supplier must repay it within 14 days after

receiving evidence and notice. Crowdstack may offset that amount against future undisputed Supplier Fees, but may not offset unrelated organiser debts or unsubstantiated claims.

7.9 No cash or third-party payout. The Supplier may not request cash, anonymous payment, virtual assets or payment to an unrelated third party. Any permitted entity or representative arrangement requires prior approval and supporting documentation.

8. Taxes, duties and withholding

8.1 Supplier responsibility. The Supplier is responsible for registering for, reporting and paying all income, corporate, business, social-security, employment, VAT, GST and other taxes or charges arising from the Supplier's business and Supplier Fees, except taxes imposed on Crowdstack's own income.

8.2 Indirect tax. Unless a Campaign Order expressly states otherwise, rates are exclusive of VAT, GST or similar indirect tax properly chargeable by a Supplier that is legally registered and provides a valid tax invoice. Crowdstack is not required to pay an amount described as tax without the information and evidence required by applicable law.

8.3 Withholding. Crowdstack may deduct or withhold tax where required by law and will provide available evidence of the deduction or payment. The parties will reasonably cooperate to apply any lawful exemption or treaty relief.

8.4 No tax advice. Crowdstack does not provide tax, immigration, work-authorisation or legal advice. The Supplier must obtain advice appropriate to their residence, tax residence, entity status and service countries.

9. Identity, sanctions, anti-money laundering and payout checks

9.1 Verification. The Supplier must complete reasonable identity, beneficial-ownership, address, tax, sanctions, anti-fraud and payout verification requested by Crowdstack or its regulated providers.

9.2 Representations. The Supplier represents that neither the Supplier, its beneficial owners nor any person performing Services on its behalf is subject to applicable asset-freeze or sanctions restrictions, and that Supplier Fees will not be used for unlawful activity.

9.3 Information requests. The Supplier must promptly provide documents reasonably required to verify eligibility or a payment. Crowdstack may verify information with service providers, official databases and lawful screening sources.

9.4 Holds and reporting. Crowdstack may suspend an Engagement or payment where reasonably necessary to investigate fraud, sanctions, money laundering, identity mismatch or legal risk. Crowdstack may make reports or disclosures required by law and is not required to disclose information where doing so is prohibited.

10. Expenses and equipment

10.1 Ordinary expenses. The Supplier bears all ordinary costs of performing the Services, including devices, connectivity, travel, content production and personnel, unless the Campaign Order expressly states that a specific expense is reimbursable.

10.2 Pre-approval. A reimbursable expense must be approved in writing before it is incurred and supported by a valid receipt or invoice. Unapproved expenses are not payable.

11. Guest Data and data protection

- 11.1 Own contacts.** Where the Supplier uses their own contact list or audience to promote an Event, the Supplier is independently responsible for having a lawful basis to contact those people, honouring opt-outs, using permitted channels and providing any required notice.
- 11.2 Crowdstack Guest Data.** The Supplier may access Guest Data from Crowdstack only to the minimum extent enabled for an Engagement and solely to perform the Services, support a guest who contacted the Supplier or resolve an authorised campaign issue. The Supplier must not export, sell, enrich, profile, disclose or use Guest Data for unrelated marketing.
- 11.3 Instructions and law.** For Guest Data processed solely on Crowdstack's documented instructions, the Supplier will act only on those instructions and comply with applicable data-protection and privacy law. If the Supplier is legally an independent controller for a particular activity, the Supplier is responsible for all controller obligations for that activity.
- 11.4 Security.** The Supplier must use reasonable technical and organisational safeguards, restrict access to authorised persons, protect devices and credentials, use multi-factor authentication when available and avoid downloading Guest Data to shared or insecure systems.
- 11.5 Incident notice.** The Supplier must notify Crowdstack through the Platform support channel without undue delay and, where practicable, within 24 hours after discovering loss, unauthorised access, disclosure or misuse of Guest Data, and must cooperate in containment, investigation and legally required notices.
- 11.6 Deletion and rights.** The Supplier must return or securely delete Crowdstack-provided Guest Data when no longer required for the Engagement and no later than 30 days after request, unless law requires retention. The Supplier must promptly forward any privacy-rights request concerning Crowdstack Guest Data and must not respond on Crowdstack's behalf unless instructed.
- 11.7 Cross-border processing.** The Supplier must not transfer Crowdstack Guest Data to another country, provider or person except as enabled by the Platform, authorised in writing or lawfully required. The Supplier must cooperate with reasonable safeguards required for cross-border processing.

12. Confidentiality

- 12.1 Use restriction.** Each party must protect the other party's Confidential Information with at least reasonable care and may use it only to perform or receive the Services, administer this Agreement, obtain professional advice or comply with law.
- 12.2 Permitted recipients.** Confidential Information may be disclosed to personnel, professional advisers and service providers who need it and are bound by confidentiality obligations, and to authorities where legally required.
- 12.3 Commercial terms.** Supplier rates, earnings, margins, campaign pricing, organiser terms and performance data are Confidential Information. The Supplier must not publish another person's earnings or Crowdstack's non-public commercial terms. This does not prevent a legally required advertising disclosure or the Supplier from disclosing their own income to tax authorities or advisers.
- 12.4 Exclusions.** Confidential Information does not include information that the receiving party can show was lawfully known without restriction, independently developed, publicly available without breach or lawfully received from a third party.
- 12.5 Duration.** These obligations continue for five years after termination, except for trade secrets and Guest Data, which remain protected for as long as they retain that status or applicable law requires.

13. Intellectual property and content

13.1 Platform rights. Crowdstack and its licensors own the Platform, software, designs, databases, trademarks, analytics, documentation and all associated intellectual-property rights. No rights are granted except the limited access required to perform accepted Engagements.

13.2 Supplier Content. The Supplier retains ownership of Supplier Content. The Supplier grants Crowdstack, organisers and venues involved in the Engagement a non-exclusive, worldwide, royalty-free licence during the Engagement and for reasonable archival, audit and campaign-reporting purposes to host, reproduce, format, distribute, display and communicate Supplier Content for the Event and the Platform.

13.3 Permissions. The Supplier warrants that Supplier Content and its use under this Agreement do not infringe intellectual-property, privacy, publicity or other rights and that all people depicted or recorded have provided any required consent.

13.4 Feedback. If the Supplier voluntarily provides product feedback, Crowdstack may use it without restriction or payment, provided Crowdstack does not identify the Supplier publicly without permission.

13.5 Restrictions. The Supplier must not reverse engineer, scrape, bypass access controls, interfere with security, resell the Platform, copy non-public databases or use Platform data to build a competing identity, guest or attribution database.

14. Names, brands and publicity

14.1 Limited brand use. The Supplier may use approved Crowdstack, organiser, venue and Event names and materials only for the relevant Engagement, in the approved form and in accordance with brand guidance.

14.2 No endorsement. The Supplier must not imply celebrity, artist, venue, organiser or Crowdstack endorsement beyond the actual Engagement, or register confusing domains, handles or accounts.

14.3 Public identification. Crowdstack may display the Supplier's approved public name, profile image, handle and campaign role in the Platform. Public disclosure of earnings, payout details, legal identity documents or tax information requires consent or legal authority.

15. Compliance and ethical promotion

15.1 Applicable rules. The Supplier must comply with all laws and binding rules applicable to the Supplier, the Services, the Territory, the Event, the promotional channel and the intended audience, including consumer, advertising, anti-spam, electronic communications, age-restriction, alcohol, anti-discrimination and safety requirements.

15.2 Vulnerable and underage persons. The Supplier must not target underage persons for age-restricted Events or products, exploit vulnerable people, or encourage unsafe, unlawful or excessive conduct.

15.3 No improper conduct. The Supplier must not threaten, harass, discriminate against or exploit guests, staff, other promoters or competitors, or damage the reputation or safety of an Event through unlawful conduct.

15.4 Conflicts. The Supplier must disclose any material conflict that could reasonably affect an Engagement, including simultaneous work for a directly competing Event where exclusivity was expressly stated in the Campaign Order.

16. Anti-bribery and financial crime

16.1 No bribery. The Supplier must not offer, promise, give, request or accept any bribe, kickback, secret commission or improper advantage in connection with this Agreement.

16.2 No evasion. The Supplier must not structure, disguise or misdescribe Services, invoices, payments, identities, locations or beneficial ownership to evade tax, sanctions, payment-provider, currency-control, immigration or other legal requirements.

16.3 Cooperation. The Supplier must promptly report a credible request for an improper payment or suspected manipulation of campaign results and reasonably cooperate with a lawful investigation.

17. Records, monitoring and audit

17.1 Records. The Supplier must keep accurate records reasonably sufficient to support invoices, required disclosures, permissions for Supplier Content and compliance with this Agreement for at least five years, or longer if law requires.

17.2 Platform monitoring. Crowdstack may monitor Platform activity, attribution, device and security signals, messages sent through Platform tools and campaign performance to operate the service, prevent fraud, protect users and verify compliance, subject to applicable law.

17.3 Audit request. On reasonable notice, the Supplier must provide records directly relevant to a disputed result, invoice, data incident or material compliance concern. Crowdstack will limit requests to what is reasonably necessary and protect confidential records.

18. Event changes, cancellation and force majeure

18.1 Event changes. Events may be rescheduled, relocated, reduced, suspended or cancelled. Crowdstack will notify the Supplier through available channels and may issue a revised Campaign Order where the change is material.

18.2 Completed work. If an Event is cancelled, Crowdstack will pay fixed deliverables expressly accepted before cancellation and any other non-cancellable amount stated in the Campaign Order. Performance-based fees are payable only for Verified Results achieved before cancellation unless the Campaign Order states otherwise.

18.3 Force majeure. Neither party is liable for delay or failure caused by an event beyond reasonable control, including severe weather, natural disaster, epidemic, war, civil disorder, government action, venue closure, material infrastructure outage or widespread communications failure. Payment obligations for Services already accepted are not excused.

19. Suspension and termination

19.1 Termination for convenience. Either party may terminate this Agreement for future Engagements by giving 7 days' notice through the Platform or registered contact channel. Termination does not cancel an already accepted Engagement unless the parties agree or this clause permits.

19.2 Immediate suspension or termination. Crowdstack may immediately suspend access, an Engagement or this Agreement for material breach, fraud, guest-safety risk, unlawful promotion, identity mismatch, sanctions risk, misuse of Guest Data, non-payment recovery, repeated complaints or material harm to the Platform, Event or users.

19.3 Cure. Where a breach can reasonably be cured and does not require immediate action, Crowdstack will give notice and a reasonable opportunity of not less than 5 Business Days to cure.

19.4 Effect. On termination, the Supplier must stop using Platform and campaign materials, return or delete Guest Data and submit any outstanding valid invoice. Crowdstack will pay undisputed approved Supplier Fees subject to lawful holds, offsets and this Agreement.

19.5 Survival. Clauses concerning payment, taxes, data, confidentiality, intellectual property, records, indemnities, liability, disputes and any provision intended by nature to survive will continue.

20. Representations and warranties

20.1 Mutual authority. Each party represents that it has legal capacity and authority to enter into and perform this Agreement.

20.2 Supplier warranties. The Supplier represents and warrants that all profile, tax, invoice and payout information is accurate; the Services will comply with this Agreement and law; the Supplier has all permissions required to perform; and acceptance and performance do not breach another agreement.

20.3 Platform standard. Crowdstack will provide the Platform and administer Engagements with reasonable skill and care. Except as expressly stated and to the maximum extent permitted by law, the Platform is provided on an “as available” basis and Crowdstack does not warrant uninterrupted operation, attendance volume, Event quality, venue admission, guest conduct or earnings.

21. Indemnities

21.1 Supplier indemnity. The Supplier will indemnify Crowdstack, its affiliates and their directors, officers and personnel against third-party claims, regulatory penalties, damages, costs and reasonable legal fees arising from: (a) unlawful or misleading promotion by the Supplier; (b) Supplier Content infringing third-party rights; (c) the Supplier's unauthorised use or disclosure of Guest Data; (d) bodily injury or property damage caused by the Supplier's negligent or wilful conduct; or (e) the Supplier's tax, employment or subcontractor obligations.

21.2 Crowdstack indemnity. Crowdstack will indemnify the Supplier against a third-party claim that the unmodified Platform or materials created solely by Crowdstack infringe that third party's intellectual-property rights, except to the extent caused by Supplier Content, combination with unauthorised materials or use outside this Agreement.

21.3 Procedure. The indemnified party must promptly notify the indemnifying party, provide reasonable cooperation and allow control of the defence and settlement, except that no settlement may admit fault by or impose non-monetary obligations on the indemnified party without consent. Delay in notice reduces the indemnity only to the extent it materially prejudices the defence.

22. Limitation of liability

22.1 Excluded losses. To the maximum extent permitted by law, neither party is liable for indirect, incidental, special, exemplary or consequential loss, or for loss of profit, opportunity, goodwill or anticipated savings, except where the loss forms part of a third-party claim covered by clause 21.

22.2 Liability cap. Subject to clause 22.3, each party's aggregate liability arising out of this Agreement and all Engagements in any 12-month period will not exceed the greater of: (a) AED 10,000; and (b) the Supplier Fees paid or payable under the affected Engagements during that period.

22.3 Uncapped matters. Nothing limits or excludes liability for fraud, fraudulent misrepresentation, wilful misconduct, gross negligence, death or personal injury caused by negligence, breach of confidentiality or data-protection obligations, infringement or misappropriation of intellectual property, Supplier tax obligations, an indemnity under clause 21, or any liability that cannot lawfully be limited. Crowdstack's obligation to pay undisputed approved Supplier Fees is not subject to the liability cap.

23. Governing law and disputes

23.1 Governing law. This Agreement, each Engagement and any non-contractual obligations arising from them are governed by the federal laws of the United Arab Emirates as applied in the Emirate of Dubai.

23.2 Good-faith resolution. Before starting formal proceedings, a party must give written notice describing the dispute and requested remedy. Authorised representatives will attempt in good faith to resolve it within 30 days. This does not prevent urgent interim relief.

23.3 Arbitration. Any dispute arising out of or in connection with this Agreement or an Engagement, including any question regarding its existence, validity or termination, that is not resolved under clause 23.2 will be finally resolved by arbitration administered by the Dubai International Arbitration Centre under the DIAC Arbitration Rules in force when arbitration begins.

23.4 Seat and procedure. The tribunal will consist of one arbitrator. The legal seat of arbitration will be Dubai, United Arab Emirates. The language will be English. Hearings may be conducted remotely where the tribunal considers this fair and efficient. The award will be final and binding.

23.5 Interim relief and confidentiality. Either party may seek urgent interim or conservatory relief from a court of competent jurisdiction without waiving arbitration. The parties will keep the arbitration and award confidential except as required to protect a legal right, enforce the award or comply with law.

24. Notices and electronic communications

24.1 Operational notices. Crowdstack may send operational notices through the Platform, email, Telegram or another linked contact method. The Supplier must keep contact details current and regularly check the Account.

24.2 Legal notices. A legal notice must be sent through the Platform support channel with a clear subject identifying it as a legal notice and, for notices to Crowdstack, by courier or registered post to Sentient Labs L.L.C-FZ at Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, U.A.E. A notice to the Supplier may be sent to the postal or electronic address in the Supplier profile.

24.3 Receipt. An in-Platform notice is deemed received when displayed in the Account; an electronic notice when the sender receives no delivery failure; and a courier or registered-post notice on recorded delivery. Formal dispute notices must use clause 24.2.

25. Agreement updates and versioning

25.1 Version record. Crowdstack will identify each published version by a unique version number and effective date and will record the version, acceptance time and acceptance channel.

25.2 Material updates. Crowdstack may update this Agreement for legal, compliance, security, provider or product reasons. A material update will be presented for electronic acceptance before the Supplier accepts a new Engagement or continues after the stated effective date.

25.3 Existing Engagements. Unless a change is required by law or expressly accepted by both parties, an Engagement remains governed by the version accepted when that Engagement was formed. Payment, data-protection and compliance changes required by law may apply from the legally required date.

25.4 Archived copies. Crowdstack will retain an immutable reference to accepted versions and acceptance evidence. The Supplier may download or request a copy of the version accepted.

26. General

26.1 Entire agreement. This Agreement, the accepted Campaign Order and any policy expressly incorporated in that Campaign Order form the entire agreement for the Engagement and replace prior discussions on the same subject.

26.2 Assignment. The Supplier may not assign or transfer this Agreement, an Engagement or a right to payment without Crowdstack's prior written consent. Crowdstack may assign this Agreement to an affiliate or in connection with a merger, reorganisation, financing or sale of all or substantially all of the relevant business, with notice to the Supplier.

26.3 No third-party rights. Except for indemnified persons under clause 21, a person who is not a party has no right to enforce this Agreement.

26.4 Severability. If a provision is held invalid or unenforceable, it will be modified to the minimum extent necessary to make it valid and reflect the original intent, and the remaining provisions continue.

26.5 Waiver. A waiver must be in writing and applies only to the specific occasion. Delay or failure to exercise a right is not a waiver.

26.6 Order of precedence. For commercial particulars, the Campaign Order prevails over this Agreement. For data protection, confidentiality, compliance, liability and dispute terms, this Agreement prevails unless the Campaign Order expressly identifies the clause being changed and is approved by Crowdstack.

26.7 Counterparts and electronic form. This Agreement and Campaign Orders may be formed, accepted and stored electronically. Electronic acceptance, records and signatures have the same effect as originals to the extent permitted by law.

26.8 Language. This Agreement is made in English. If it is translated, the English version prevails to the extent permitted by law, except where an authority or court requires an Arabic version to control.

SCHEDULE 1 — CAMPAIGN ORDER

Each Campaign Order presented for acceptance must identify the following information. The accepted electronic record forms part of the Engagement.

FIELD	REQUIRED CONTENT
Parties	Sentient Labs L.L.C-FZ and the approved Supplier profile
Event	Event name, venue or location, date, time zone and organiser workspace
Campaign period	Start and end date and any permitted pre-event activity
Territory	Country or countries in which Services may be performed
Services	Promotion channels, deliverables and required disclosures
Measurement	Verified arrival, qualified registration, fixed deliverable, bonus or another stated result
Attribution rule	Supplier link or code, one-Supplier rule and any campaign-specific override
Fees	Rate, currency, caps, thresholds, bonuses and reimbursable expenses
Exclusions	Ineligible results, guest categories, restricted channels and prohibited conduct
Closeout	Statement timing, evidence and dispute window
Special terms	Any event-specific safety, brand, age, venue or legal requirements

SCHEDULE 2 — INVOICE REQUIREMENTS

A Supplier invoice must be genuine, sequential where required and contain all information required by the Supplier's applicable law. At minimum it must include:

- the Supplier's full legal name, business or residential address and Crowdstack supplier profile reference;
- the Supplier's tax registration number or taxpayer identifier where applicable;
- a unique invoice number and invoice date;
- Sentient Labs L.L.C-FZ as customer, with the registered office stated in this Agreement;
- the Event, Campaign Order or Engagement reference and a description of the promotion services;
- the Approved Performance Statement reference and service or supply date;
- the fee currency, net amount, properly chargeable tax rate and tax amount, and gross total;
- bank or payout details only through the secure approved payout flow, not in an unprotected note;
- any legally required reverse-charge, withholding or tax wording; and
- a declaration that the invoice is accurate and has not been submitted or paid previously.

PAYMENT MATCHING

The invoice amount and currency must match the Approved Performance Statement unless Crowdstack has issued a documented correction. An invoice does not itself create a Verified Result or override campaign evidence.

SCHEDULE 3 — MINIMUM DATA AND SECURITY CONTROLS

1. Use Guest Data only for the accepted Engagement and only through authorised Crowdstack features where available.
2. Do not share Account credentials, guest exports, QR codes or guest contact data with another promoter or unauthorised person.
3. Protect each device with a passcode or biometric lock and install current security updates.
4. Use multi-factor authentication when offered and immediately report suspected Account compromise.
5. Do not store Guest Data in public spreadsheets, shared messaging groups, personal CRM systems or unapproved cloud storage.
6. Apply opt-outs and do-not-contact requests without delay.
7. Report suspected loss or misuse through the Platform support channel within 24 hours where practicable.
8. Delete local Guest Data no later than 30 days after the Engagement or earlier on request, unless law requires retention.

ELECTRONIC ACCEPTANCE RECORD

The Platform acceptance record should retain the following information as append-only evidence:

Agreement title	Crowdstack Promoter Supplier Agreement
Version	1.0
Company	Sentient Labs L.L.C-FZ
Supplier	Legal name and supplier profile identifier
Acceptance	Authenticated Account identifier, timestamp and acceptance channel
Document	Immutable HTTPS URL and integrity reference for the accepted version
Effective date	Date and time the Supplier accepts electronically

END OF AGREEMENT

Sentient Labs L.L.C-FZ • Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, U.A.E.